

# Perfect balance: Perfect qualities.



## 1 System bearer

Not only are the wheel loaders of the 80 Series technically sophisticated, they are also sturdy, all-terrain system bearers for the widest variety of tool attachments. They suit the modern world better than ever, since they are compact, powerful, intelligent and enormously adaptable. These are machines with practically limitless possibilities.

## 2 Attachment areas

Technical possibilities from front to back to fully exploit the machine's strengths and capabilities: the 80 Series models are built for versatility. With Powerflow hydraulics, 3-point adapter with PTO and high-sensitivity steering, you are always guaranteed power with pinpoint accuracy.

## 3 Steering modes

Kramer all-wheel steering is legendary. Front-wheel steering mode plays to the vehicle's strengths when higher speeds are the order of the day, and crab steering offers invaluable aid in conditions of precision working. The models of the 80 Series take every challenge in their stride, driving you towards success in every working process. No matter what.

## 4 Comfort zones

If you work in comfort, you work a whole lot better. This is why the four comfort zones – cab, seat, controls and easy maintenance access – should in no way be considered as "luxuries". From the colour coding of the displays to the joystick and adjustable steering column, the needs of the operator always come first.

## 5 Model ranges

Kramer is the versatility specialist, and has the right machine for every job, every type of customer and every type of application: mini-loader, wheel loader, tele wheel loader, compact telehandler and telehandler. These five model lines are perfectly complementary in terms of market positioning, offering a sound basis for providing bespoke solutions to individual customer needs.

**ALL-ROUND STRENGTHS.** FROM PERFORMANCE TO VALUE-FOR-MONEY. FROM EASY HANDLING TO USER COMFORT. FROM FUNCTION TO DESIGN. A RADICAL RETHINK THAT OPENS UP A VISTA OF NEW PERSPECTIVES. ALL UNDERPINNED BY A SOLID STRUCTURE.



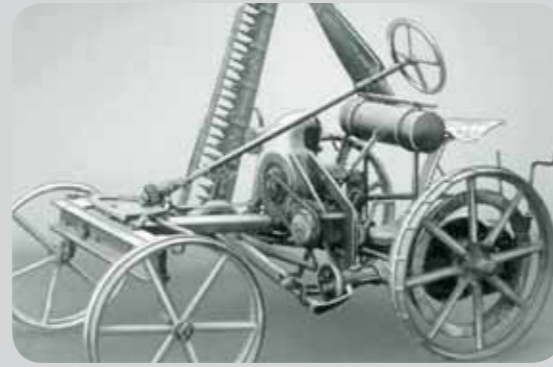
# Innovation born of tradition:

Robust program.  
State-of-the-art  
manufacturing.  
Competent  
partners.

High Balanced  
Handling®

Genuine competence only becomes established when know-how, ability and customer-orientation have been consolidated over many years to become a distinctive style. The success story of Kramer is telling proof of this adage:

- **Over 50 years of experience** in the development, design and production of intelligent, durable and versatile construction machinery. Structures that have grown organically.
- **Innovation bringing progress to life.** Kramer constantly strives to make things work better. This is how the brand has become the acknowledged pioneer and market leader that it is today.
- **Consistent customer orientation, personal contacts,** the flexibility and short decision pathways of a medium-sized enterprise, along with the security of guaranteed and rapid spare parts procurement with no red tape.
- **A broad one-stop product and service spectrum:** "Made in Germany", in the Bodensee region. Development, production, purchasing and sales all on one site.
- **The most up-to-date manufacturing facilities with in-house paint shop** and an experienced workforce, who personally invest a great deal of value in the quality of "their machines".
- **Robust, long-standing trading partners** and well-trained contacts who represent Kramer out of conviction and for whom one thing counts above all else: loyal and contented customers.



1925 Founding of the company as a manufacturer of motor mowers.  
1963 Kramer is the first manufacturer to present a hydraulic quick-hitch mechanism.

1965 The innovative load stabiliser for the boom arm is developed by Kramer engineers.  
1987 The first all-wheel-steering wheel loader is launched on the market. The steering system continues to be found in all Kramer vehicles.

1992 In order to satisfy customer requirements, Kramer develops a wheel loader with telescopic boom. The extra pallet height and reach give customers what they were looking for.  
2000 The Neuson and Kramer companies merge to become Neuson Kramer Baumaschinen AG, a company specialising in the development and manufacturing of compact machinery.

2003 Kramer presents the first wheel loader series with stepless high-speed drive ("Ecospeed") and highway-certified trailer coupling.  
2005 A new vehicle segment – the telehandler – is developed and unveiled. Through cooperation with the agricultural machinery manufacturer, Claas, telehandlers are successfully marketed to the agricultural sector.

2007 A new company is born: Neuson Kramer Baumaschinen AG and Wacker Construction Equipment AG come together to form Wacker Neuson SE, a comprehensive provider of Light and Compact Equipment.  
2008 Due to increasing demand and the expansion of the product range, Kramer builds a new factory from scratch in Pfullendorf. This is one of the most up-to-date manufacturing sites in Europe.